



CONTACT

Luxembourg
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PERSONAL

DATE OF BIRTH
7 March 2003
NATIONALITY
Irish / Luxembourgish

LANGUAGES

English Mother tongue
French Advanced — C1
Spanish Intermediate — B2
German Beginner — A2

SKILLS

- MS Office — Word, Excel, PowerPoint
- Web design
- Canva & Figma
- Social media management
- Copywriting & content creation
- Market & competitor research
- Videography & video editing
- Visual storytelling
- Photo editing
- Dot work illustration

GENERAL INTERESTS

- Photography
- Fashion design & dressmaking
- Art & filmmaking
- Travelling & culture
- Music & production

KIRA SMITH

INTERNATIONAL RELATIONS · PHOTOGRAPHY · VISUAL STORYTELLING · SLOW FASHION

PERSONAL STATEMENT

I am a graduate of International Relations with a multicultural, multilingual upbringing and a long-standing interest in visual storytelling, culture and human experience. Photography — including two exhibitions in Madrid — first drew me toward image-making as a form of communication, and that interest has since grown into a broader creative practice spanning fashion design, content creation and brand storytelling. Fluent in English and French, with intermediate Spanish, I have lived and worked across Europe and Latin America, including a mobility semester in Costa Rica and independent travel through Central and South America and Southeast Asia, building resilience, cross-cultural fluency and a strong eye for authentic, human-centred content. I am now furthering this direction through a Master's in Fashion Visual Creation at LCI Barcelona, building on hands-on experience in photography, film, web design and marketing to specialise in fashion imagery, styling and visual identity. I bring a collaborative, adaptable attitude and a strong creative and technical skill set to editorial, fashion or brand-focused creative studios.

EDUCATION

- LCI BARCELONA** Oct 2026
Master's Degree in Fashion Visual Creation — based in Barcelona
- UNIVERSIDAD EUROPEA DE MADRID** 2022 – 2026
Global Bachelor's Degree in International Relations
Dissertation: *The Power of Photojournalistic Imagery in International Relations*
- ULACIT, COSTA RICA** 2025
Exchange semester in International Relations
- EUROPEAN SCHOOL, LUXEMBOURG** 2014 – 2022
Major in English, Philosophy and Art — Minor studies in Sociology and Biology

PROFESSIONAL EXPERIENCE

- YELLOWCOM — MARKETING & WEB DESIGN INTERN (REMOTE)** Jul – Aug 2026
B2B managed IT & telecoms provider, Belfast
- Content creation — social media posts, video editing, research and copywriting across YellowCom and sister brand YWeb
 - Web design — designed and built YWeb.co.uk from the ground up (site not yet published)
- LASTMINUTEMADRID — EVENT MANAGER & CURATOR** 2024
Event logistics, promotion and organisation.

CREATIVE PRACTICE & EXPERIENCE

- RED IN A STITCH — SLOW FASHION DESIGNER** 2026 – present
Independent label. Hand-sewn garments using second-hand and leftover materials. Design, production and creative direction.
- THE PAST COUPLE OF HOURS** 2024 – present
Editorial, documentary and street work.
- ESPACIO MADOS — PHOTOGRAPHY EXHIBITION** 2026
- SOAP MAGAZINE — PHOTOGRAPHY FEATURE** 2026
- QUAKE MAGAZINE — PHOTOGRAPHY EXHIBITION** 2025
- VOLUNTEER EXPERIENCE**
- YOUTH HOSTEL, VIETNAM — SOCIAL MEDIA MANAGER & RECEPTION** 2024
- YOUTH HOSTEL, COSTA RICA — SOCIAL MEDIA MANAGER & RECEPTION** 2022
- EUROPEAN SCHOOL, LUXEMBOURG**
- BAC year book & movie head representative 2021 – 22
 - Head of production, BAC movie 2020 – 21
 - Pupils committee public relations manager 2020 – 21